

PRESS RELEASE  
2023

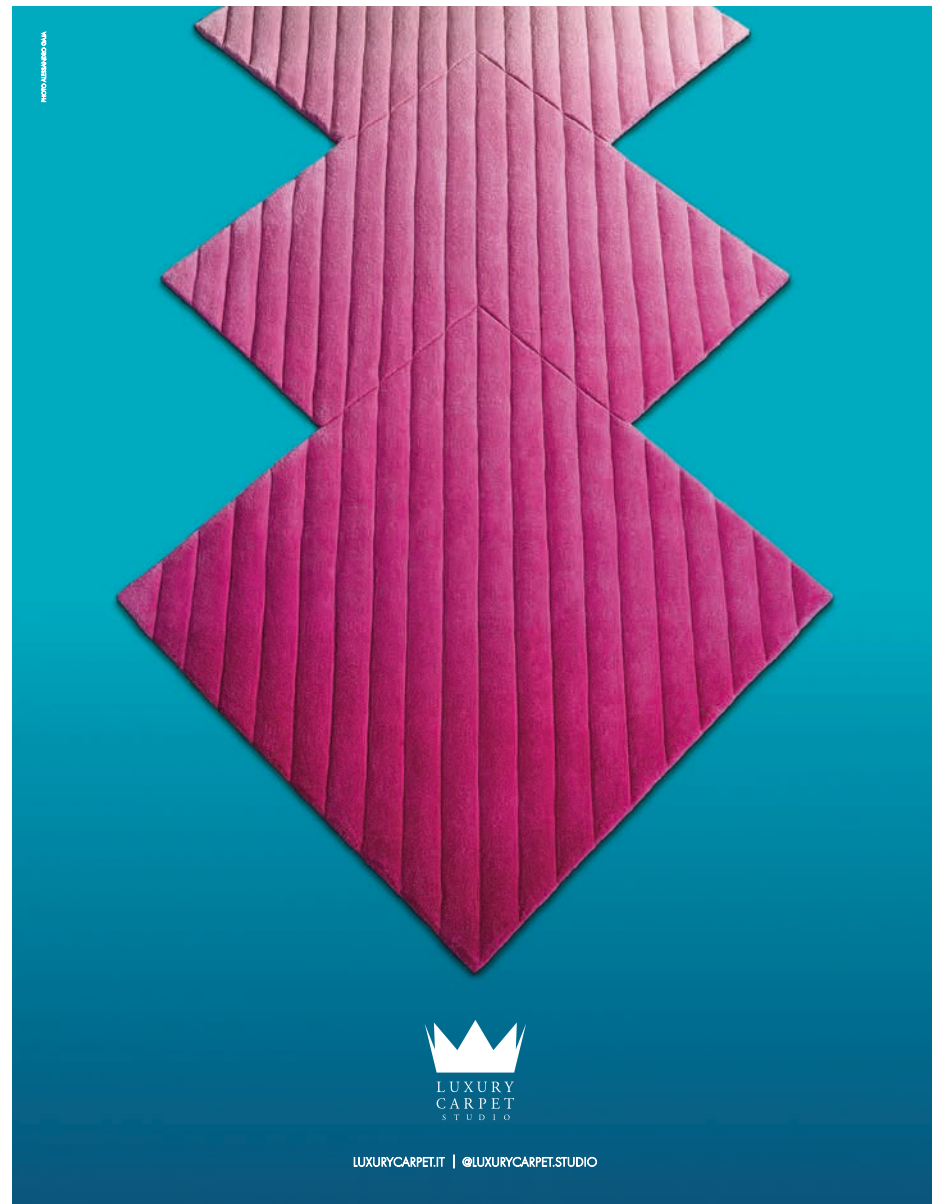
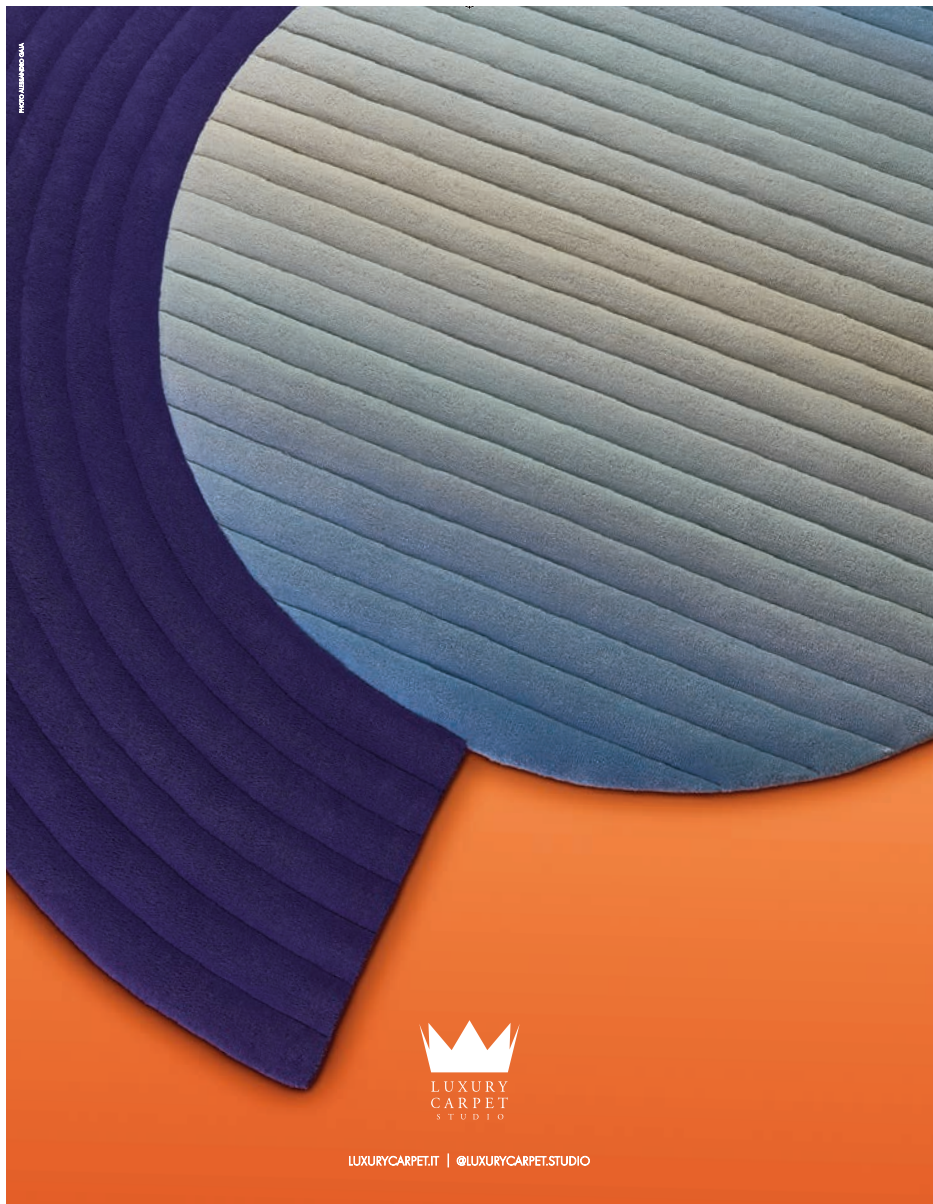


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**ADV CAMPAIGN**  
Colorful Collection





## PRESS RELEASE

Retail · Hospitality · Contract



# AD

MILANO  
DESIGN  
WEEK

# AD



IL SALONE IN ANTEPRIMA

«Osservando le stelle si sono sviluppate scienze capaci di comprendere le pieghe più sottili dell'animo umano»

**Flaminia Veronesi**

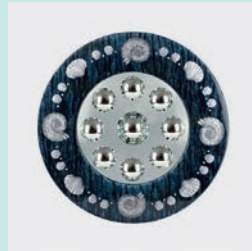


**GIANFRANCO FERRÉ HOME**

Avvolgente come un nido e dal sapore rétro, la poltrona girevole *Fulham* è rivestita in morbido tessuto bouclé bianco che ne esalta le forme. Esiste anche con rivestimento in altri tessuti o pelle.

**FORNASETTI**

Splendida anteprima della Milano Design Week 2023, lo specchio con bolle *Giro di conchiglie* ha la cornice in legno serigrafata, dipinta e laccata a mano con applicazione in foglia d'argento.



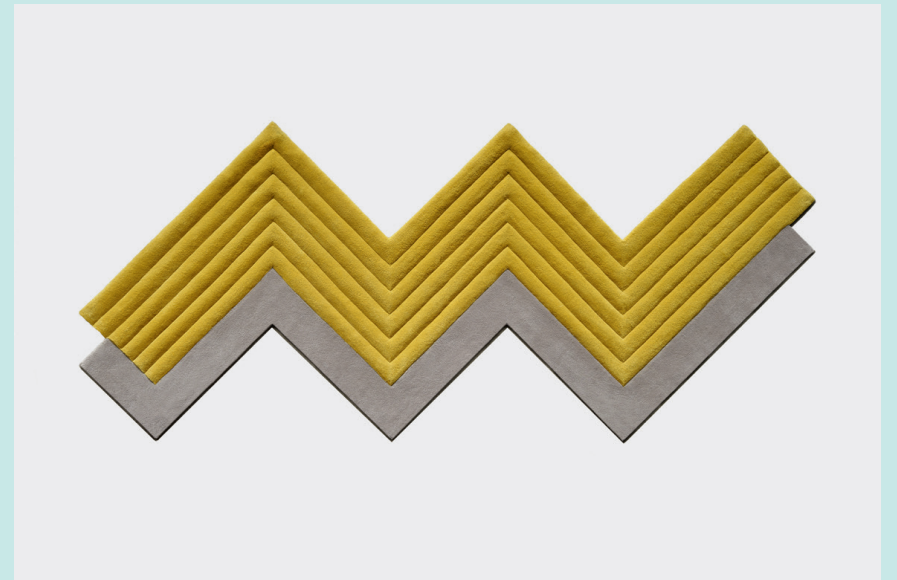
**LUXURY CARPET STUDIO**

Eco delle forme destrutturate anni '80, la nuova *Colorful Collection* presenta tappeti grafici in tessuti eco, naturali e nobili con un effetto tridimensionale grazie alla tecnica dell'embossing. E i colori sono accesi come dettava la moda.



## LUXURY CARPET STUDIO

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**SALONE DEL MOBILE**

*Federica Biasi, Stephen Burks, Antonio Citterio, Michele De Lucchi,  
Tom Dixon, Jaime Hayon, Herzog & de Meuron, Giulio Iacchetti,  
Piero Lissoni, Ross Lovegrove, India Mahdavi,  
Luca Nichetto, John Pawson, Pierre Marie, Paul Smith, Studiopepe,  
Patricia Urquiola, Marcel Wanders*



**MILANO COUTURE**

*La luce teatrale e la solennità della pietra.  
Il set perfetto per un dialogo tra artigianato e design*



Poltrona Ark in legno e tondino di metallo, design David Lopez Quincoces per Living Divani. Sedia Lepida in massello tinto nero, design Constance Gulset per Woak. Tavolino Xllo in ottone, design Delineo Studio per De Castelli. Tappeto Empire Yellow in lana tuffata a mano, design Elisabetta Santoro, Colorful Collection di Luxury Carpet. Divano Perry Up con base in tubolare di metallo, piedini in pressofusione e rivestimento in tessuto con profili a contrasto, design Antonio Citterio per Flexform. Lampada da terra Flower Tower in ottone e vetro, design Atelier Blagetti, Collezione Louis Vuitton Objets Nomades



160

161

OUTDOOR

**Tavolino Arbor** in teak, design Janice Feldman per Janus et Cie. **Coppe Madame** in acciaio inox e resina, Sambonet. **Lettino Atlante** con struttura in alluminio, schienale reclinabile e cuscino rivestito in tessuto, design Antonio Citterio per Fiorform. **Cuscino** realizzato con il tessuto Mademoiselle colore Perle in raso di seta, Dedar. **Ombrellone Bistrò** con struttura in alluminio verniciato e tessuto Tamil, design CR5 per Paola Lenti. **Tappeto Scilla** tessuto a mano in corda intrecciata, Luxury Carpet. **Lampada Visiere** in alluminio, design Sergio Asti, Martinelli Luce

STYLING ALESSANDRO PASINELLI  
FOTO OMAR SARTOR

# Life on Mars

Tra arredi waterproof e intrecci hi-tech, le stanze domestiche traslocano sulle dune del pianeta rosso

105

**Divano Poltracca** con struttura in massello di teak e intreccio a faccia in polietilene, collezione Landmark, Vincent Van Duysen per Molteni&C. **Cosiddè** realizzato con il tessuto Jacques Calcais in misto cotone, Dedar. **Tavolino Fondamenta** in Cemento, design Patricia Urquiola per Ciment Collection. **Sedile** Lago della collezione Nequibus, in legno dipinto a mano, Monica Turetti per Olycom Edizioni. **Isabelle Chouchou** in ceramica smaltata, Lorenzo Zanovello per Pupo. **Poltrona Asparto Venezia** in teak intarsiato e rattan, Matteo Thun & Antonio Rodriguez per Driina. **Lampada da Terra** Pagoda con base in pietra serena e struttura in alluminio, design Ignazio Gardella, Tolo

**Lampada da terra Lady D** in vetroresina bianca, Matteo Ugolini per Kartum. **Sistema modulare di scaffali Raggi** in acciaio verniciato, Kristala. **Castello Cromatic** in palle e vetri, Hermet. **Poltroncina Doge** rete in polipropilene fibreglassa intarsiato vert-ori, Raffaello Galante per Nardi. **Tavolo Narobi** in roble, design Roberto Lazzeroni per Barier. **Vaso in terracotta**, Madam Stoltz. **Vaso Confino** in resina, Servizio Gambera per Therman Edizioni. **Poltrona** rivestita in velluto di cotone e viscosa, Missoni Home. **Sedia Kael Light** con struttura in fondino di acciaio, schienale in legno di lino e seduta imbottita, design MVM per Poltrona

VANITY FAIR





**IN COPERTINA**  
Una casa-cabana in mezzo alla natura è il sogno di molti. E un nuovo concetto di living. Nella foto caravan Cabin, prodotto da Plankbridge. Il giardino con laghetto è stato progettato dallo studio inglese Matthew Childs Design. Foto courtesy of ©Matthew Childs Design



**PORTFOLIO**

**22 HOT WHEELS**  
Vivere su ruote è il nuovo trend e le case on the road sono stylish

**INTERVISTA**

**29 UNA GASA BONSAI**  
9 m² di minimalismo: lo spiega l'architetto Leonardo Di Chiara

**SOSTENIBILITÀ UMANA**

**32 RICOSTRUIRE INSIEME**  
Un progetto di accoglienza per i giovani architetti ucraini

**34 PROGETTO COMETA**  
A Como la falegnameria di

Erasmus Figini: cucina di speranza e d'eccellenza artigianale

**36 BIOPHILIC DESIGN**  
Architetture integrate con la natura per migliorare il benessere e la salute

**38 TATIANA BILBAO**  
Creare spazi che si prendano cura delle persone è il suo obiettivo

**42 SOMEWHERE IN L.A.**  
Una villa anni '20 in California dove tra pezzi vintage e opere d'arte sembra di stare in Toscana

**88 ARIA D'ORIENTE**  
A Roma una casa di famiglia rende omaggio alle origini multietniche della proprietaria



**1. Mono Belcanto** è un sound system che si integra alla perfezione e che si attiva manipolando l'interruttore, **PLII**.  
**2. La Colorful Collection** è un'innovativa collezione di tappeti e moquette che reinterpretano le audaci cromie della moda anni '80 con le forme destrutturate in auge in quel periodo, **Luxury Carpet Studio**.  
**3. Tartan Doodles**

è il nuovo tappeto dello stilista Arthur Arbesser, **Radici**.  
**4. Le sedute di Philippe Starck** *Eleganza Missoni* riprendono gli iconici tessuti jacquard di Missoni, con una struttura green realizzata riciclando le capsule di illycaffè, **Kartell**.  
**5. Poltrona Agio** con schienale regolabile, che si può abbattere anche completamente, **Paola Lenti**.

**door**



# door

UNA CASA scavata nella montagna. Le meraviglie di una bottega d'artista. Un ristorante psichedelico. Gli alberi in una città lontana. IL PANORAMA possibile dell'intelligenza artificiale. Il ciclo della lana. La seconda vita di un maniero. Persone, luoghi, oggetti: TUTTO È DESIGN



la Repubblica



DESIGN  
Elisa Ossino

Divano dalle forme organiche in tessuto sfoderabile. Struttura in betulla e acciaio con piedini in frassino tinto noce canaletto; schienale a rullo e cuscini in piuma d'oca. In due dimensioni.



DESIGN  
Jacopo Roda

Famiglia di lampade con sistema modulare che accoppia cilindri di vetro a tubi in silicone Led. Qui la versione da tavolo.

DOLCE&GABBANA CASA  
**ROSA**



DESIGN  
Dolce&Gabbana Casa

Poltrona total gold, unico prodotto della collezione realizzato interamente in pelle. Basamento in metallo finitura oro lucido.

LUXURY CARPET STUDIO  
**PINK COSMOS**



DESIGN  
Elisabetta Santoro

Dalla Colorful Collection, tappeto in lana lavorata a mano ispirato agli anni Ottanta. Lunghezza 300 cm e colore a richiesta.

POLTRONA FRAU  
**DEZZA 24**

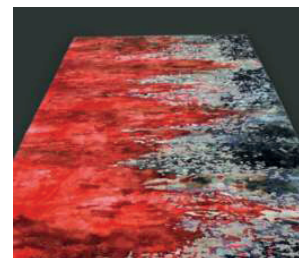
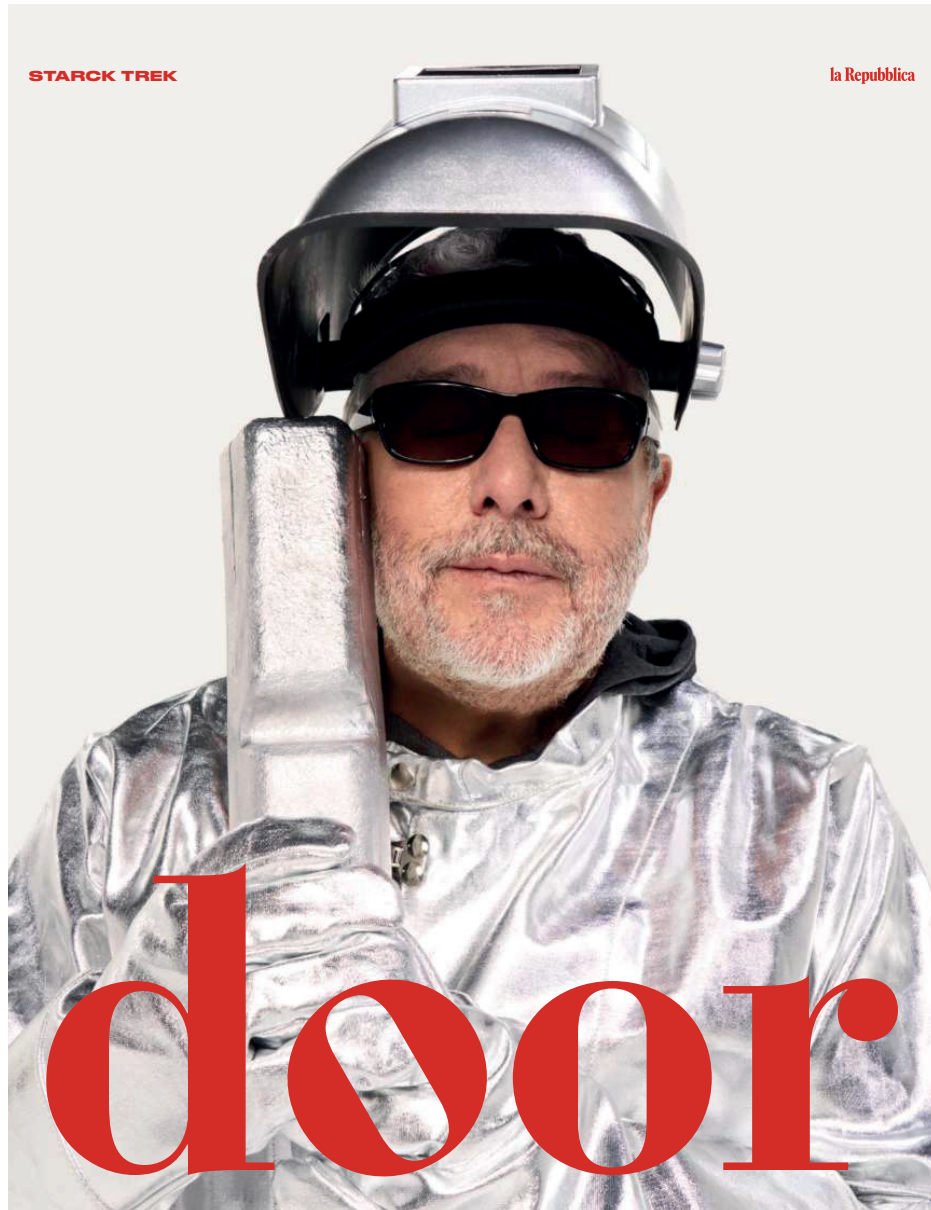


DESIGN  
Gio Ponti

La storica poltrona del 1965 viene rivisitata nel tessuto stampato Redevance, un motivo di lana recuperato dall'Archivio Gio Ponti.

STARCK TREK

la Repubblica



#### DAL MARE AL PALCO

Un'iniziativa per promuovere bellezza, creatività e l'antico saper tessere tappeti. Per mettere in scena messaggi condivisi

Teatro, design, manifattura made in Italy e sostenibilità ambientale in un progetto sociale e didattico all'insegna della multidisciplinarietà. Art Carpet è l'iniziativa di Luxury Carpet Studio nata in collaborazione con Made Program - Accademia di Belle Arti Rosario Gagliardi di Siracusa, il Teatro e le Officine San Carlo di Napoli: recuperando i valori narrativi e artigianali del tappeto,

l'azienda di pavimentazioni tessili sartoriali di alta qualità, con il coordinamento del designer e docente della scuola Andrea Anastasio, ha tradotto il progetto grafico di uno tra i trenta studenti dei corsi di arti visive, design, moda in un grande arazzo (di quattro metri per un metro e ottanta) in lana ed Econyl, un nylon rigenerato proveniente dal riciclo di reti da pesca dismes-

se e da scarti tessili industriali. L'opera, un mix di lavorazioni in bouclé e velluto, è apparsa per la prima volta lo scorso settembre sul palcoscenico della *Madama Butterfly* di Giacomo Puccini diretta da Ferzan Özpetek ed è stata donata al Teatro San Carlo di Napoli, il teatro lirico più antico al mondo, dove sarà esposta in modo permanente. — ALESSIA PINCI

#### VISTA SULLA LEGGENDA

Da quando è stata progettata nel Cinquecento, Villa d'Este a Cernobbio è un crocevia di storie. Un libro fotografico, adesso, ne rivela tutte le curiosità



È un viaggio per immagini che racconta la storia di un luogo simbolo del Lago di Como di questo libro. Protagonista è una dimora progettata nella seconda metà del Cinquecento dall'architetto Pellegrino Pellegrini, Villa d'Este, che ha avuto i proprietari più diversi - da nobili a ballerine, dai generali alle zarine - ha ospitato religiosi per anni, ma anche feste leggendarie, diventando così crocevia della Storia, vedendo entrare

e uscire molti dei suoi protagonisti, custodisce le conversazioni. Immersa in un parco di cento ettari a Cernobbio, da 150 anni è un hotel a 5 stelle che ha deciso di festeggiare questo anniversario con un coffee table book edito da Rizzoli, *Villa d'Este, Una leggenda sul Lago di Como* (240 pagine, 80 euro). Sfiogliando le foto di Guido Taroni se ne scoprono i segreti architettonici. E tutto il fascino del suo passato. — F.F.

#### LA REALTÀ È FINZIONE

A Imola la grande retrospettiva dedicata agli scultori Bertozzi&Casoni si fa in tre

Un'unica mostra, in tre sedi espositive di Imola: Palazzo Tozzoni, Museo San Domenico, Rocca Sforzesca. *Bertozzi&Casoni. Tranche de vie* raccoglie le sculture in ceramica del duo artistico formato da Giampaolo Bertozzi e Stefano Dal Monte Casoni (scomparso da pochi mesi) dagli anni Ottanta a oggi. I risultati della loro ricerca, all'incrocio tra Pop Art, Iperrealismo e Surrealismo, saranno visitabili dal 28 ottobre al 18 febbraio 2024. — F.F.

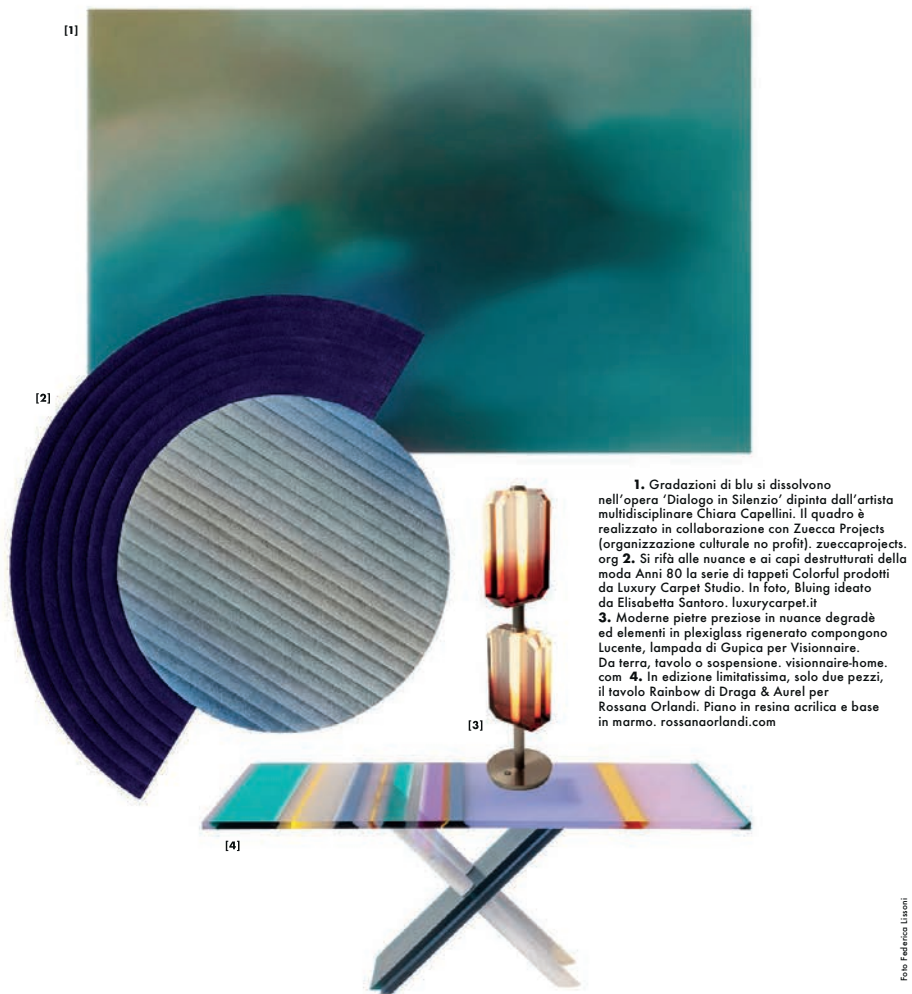


ELLEDECOR





Tele, tappeti, luci e un tavolo diventano superfici pittoriche dove le tonalità tenui sfumano una nell'altra



**ADV CAMPAIGN**  
Ocean Collection

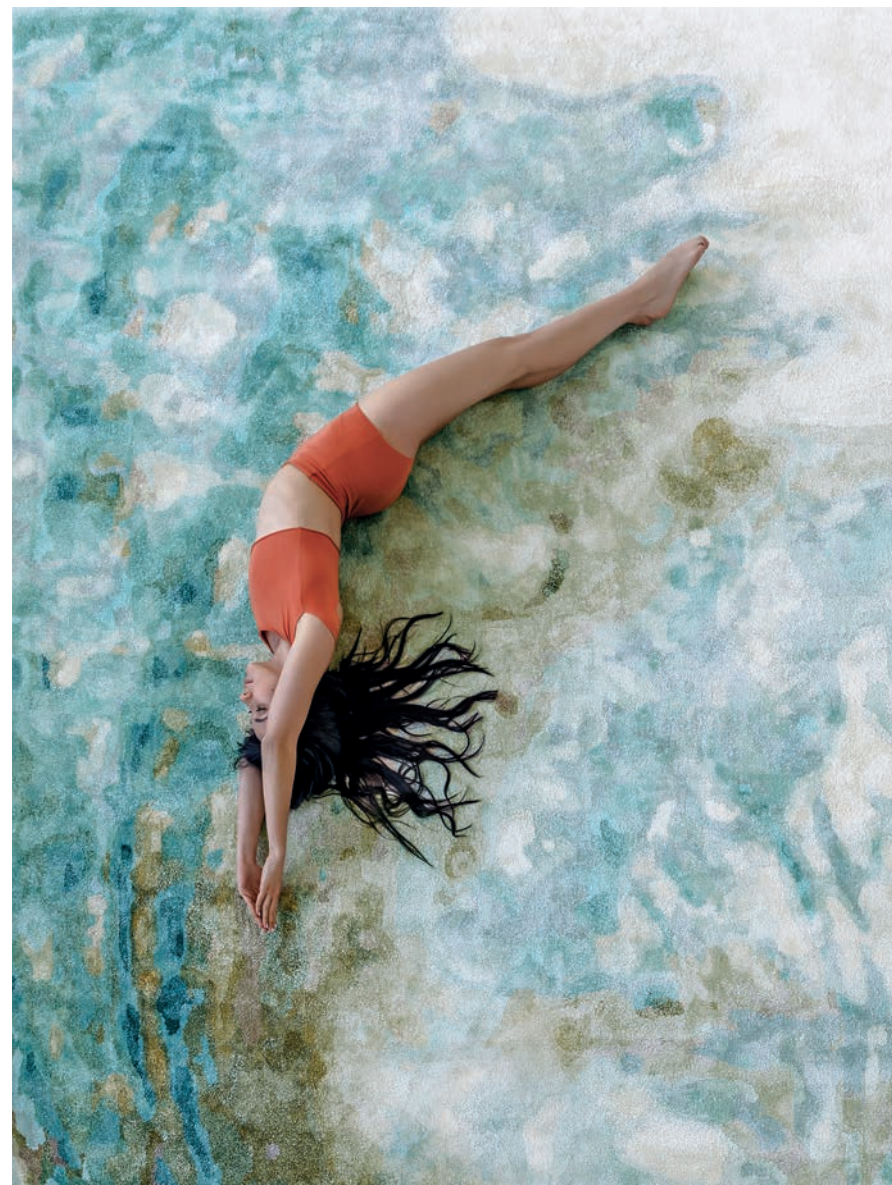


PHOTO: MARA CONTICELLI

LUXURYCARPET.IT





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LUXURY  
CARPET  
STUDIO

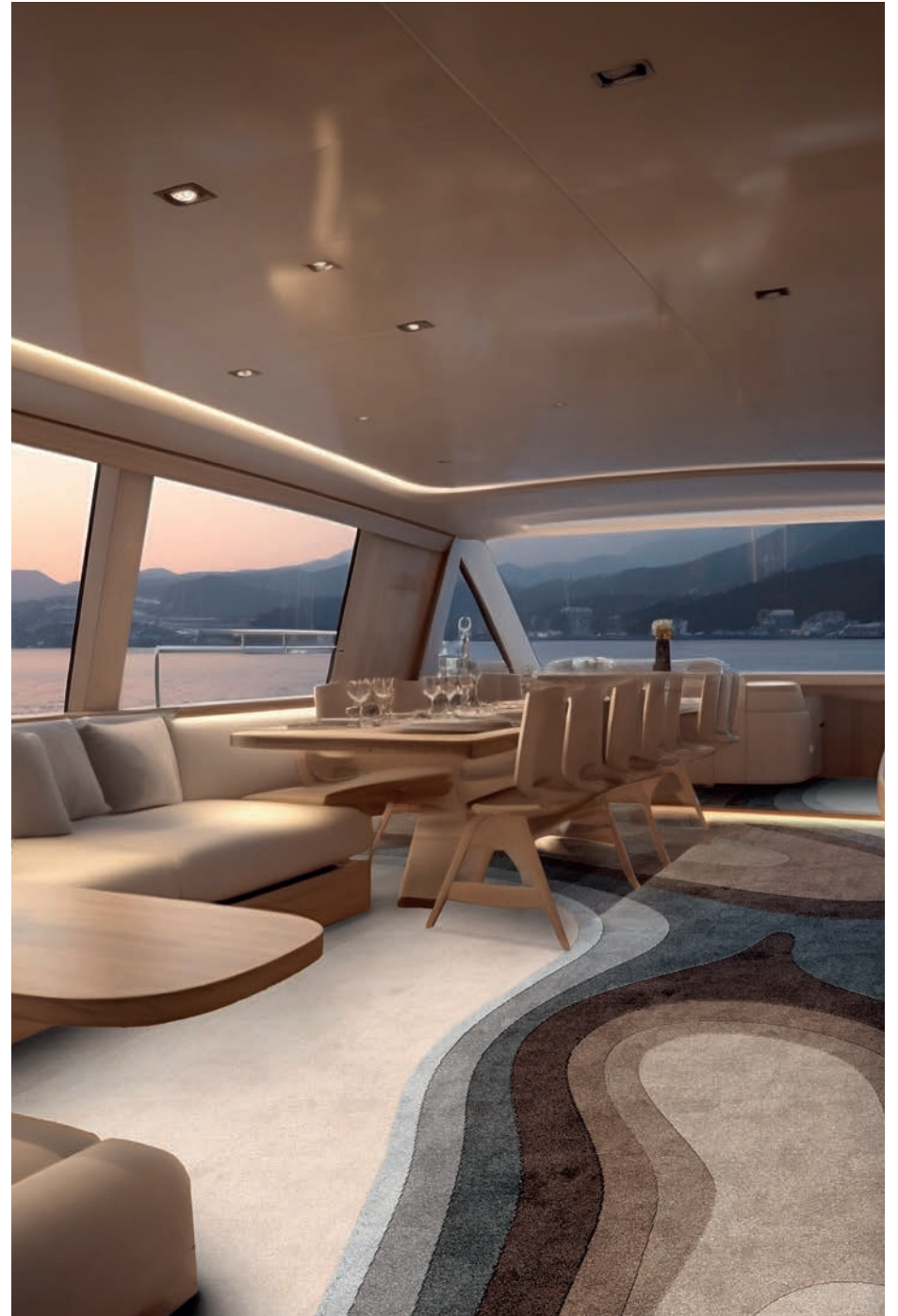


PH. ILARIA CORTICELLI



[studio@luxurycarpet.it](mailto:studio@luxurycarpet.it) | [LUXURYPET.IT](http://LUXURYPET.IT)

**PRESS RELEASE**  
Yachting



**THE ONE**  
YACHT & DESIGN

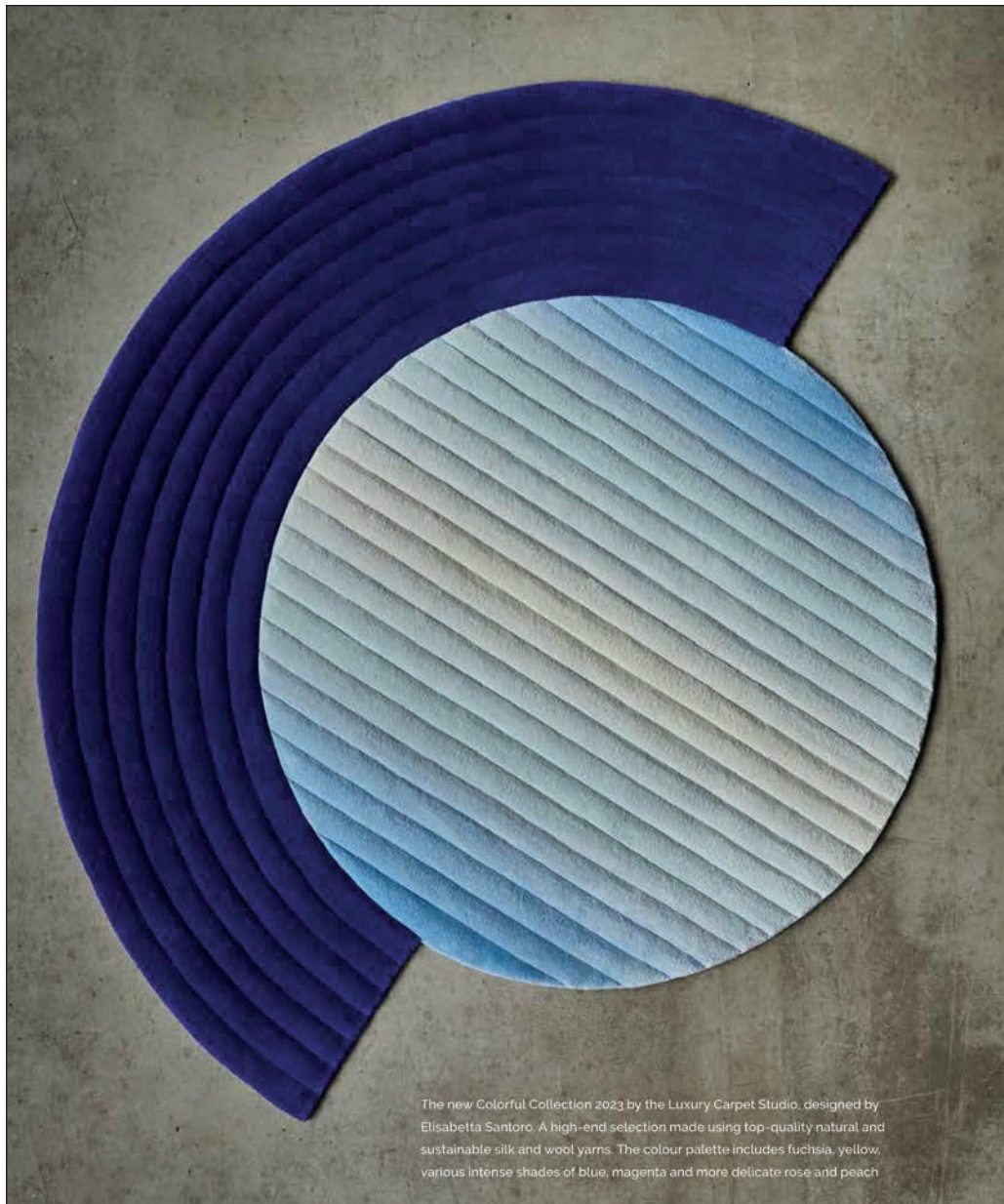
**THE ONE**  
YACHT & DESIGN

BLK ISSUE - n° 34 - 2023 - € 15,00

*The Art  
of Sailing*

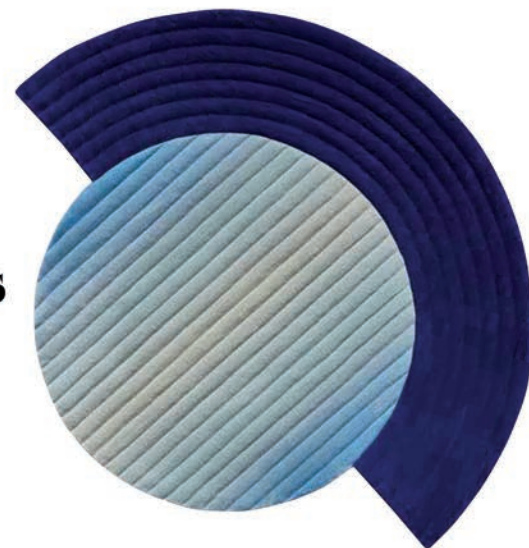


**PM**



The new Colorful Collection 2023 by the Luxury Carpet Studio, designed by Elisabetta Santoro. A high-end selection made using top-quality natural and sustainable silk and wool yarns. The colour palette includes fuchsia, yellow, various intense shades of blue, magenta and more delicate rose and peach

## Good Vibes Only



The new Colorful Collection from Luxury Carpet is inspired by the vivid colours of the fabulous 1980s. A top-of-the-line collection made using select wool and silk yarns, natural and eco-sustainable

by Micaela Zucconi - ph. courtesy By Luxury Carpet

Innovation and research, technology and art – that’s the mantra of Luxury Carpet, a company dedicated to making prestigious rugs and carpets that reflect an intense commitment to excellence. Based in Italy’s Brianza district, this year its new collections showcase a range of vivid, daring colours inspired by style of the 1980s. After enjoying great success and robust growth in 2022, for 2023 CEO Vincenzo Solenne is aiming to consolidate these trends with a set of new objectives that are not only financial. “They’re also ambitious in terms of our expertise. Challenges drive us to improve, seemingly impossible tasks make us stronger without ever compromising on our fundamental values – in other words quality, beauty, customisation opportunities and respect for the environment”. This time the challenge took the form of the Colorful Collection, a top-of-the-line collection made using select wool and silk yarns, natural and eco-sustainable. These versatile products are intended for a variety of niches the company operates in, from hospitality to the residential sector, megayachts over 40 metres in length and fashion retail. The constant search for new sources of inspiration led the highly-experienced Luxury Carpet team to extend its creative horizons and draw from areas that at first glance may seem very different. This time the input came from the spring/summer runway shows in London

and New York. “I was looking for a strong, cutting-edge inspiration that could meet our CEO’s expectations”, says Elisabetta Santoro, a designer who works with the company’s style centre. “After a lot of thought I realised that I’d find what I was looking for in the fashion world. At the most recent runway shows I’d attended the scene was dominated by the kind of colours that were popular in the 1980s but also had a contemporary resonance – fuchsia, yellow, intense shades of blue, magenta and delicate pink and peach”. A palette of high-energy colours enhanced by abstract and geometric graphic patterns, another legacy from that period of explosive creativity, reinterpreted and revisited for the Luxury Carpet Studio products. Arrows, circles, triangles and intersecting lines create three-dimensional effects accentuated by sometimes fading colours, produced using a special embossing technique. The result is a striking collection that enables almost countless co-ordinations and solutions for practical and decorative purposes, with pieces adapted for both floor and walls. “It was a tough challenge but the total commitment shown by our team means we’ve come through with flying colours, so to speak, from Elisabetta Santoro’s sketches to technical production, gradually reaching the marketing stage”, says CEO Vincenzo Solenne. [www.luxurycarpet.it](http://www.luxurycarpet.it)

## questions to Vincenzo Solenne CEO of Luxury Carpet Studio

### How did the brand come into being and how long has it been in existence?

The brand was launched in Italy in 2012, so it has Italian roots but a strong international outlook. We've opened branches outside Italy, in Hong Kong and Dubai.

We also plan to open in London and Malta during the next two years. Our Design Studio is based in Seregno, Italy, and it's here that that the collections for the whole group are developed. Seregno is also home to the commercial management for the EMEA area (Europe, Middle East and Africa). The creative team is a cultural melting pot comprising professionals from all over the world, making our style centre unique in our sector. The specifications arriving from the creative team drive our production division to push the outside of the envelope and achieve new levels of expertise.

### Who are the company's main clients?

We partner the world's most important shipyards, collaborating with them on forty to fifty projects per year. We work with some of the most famous yacht designers.

Luxury Carpet Studio really comes into its own in the yacht building industry, designing, developing and producing hand-made items to meet all decorative, functional and budgetary requirements. We always find the best way to satisfy owners. Finally, our client portfolio includes the great hospitality brands - Marriot, Sheraton, Bulgari and Hyatt. Luxury Carpet Studio operates in the high fashion world. For the past ten years we've been working with the main international groups. Every year we supply around 300 shops for new openings and restructuring projects.

### What's different about this collection?

Colorful Collection is a perfect combination of technology, colour and art. It's the new decorative cutting edge for carpets.

It's a hand-production technique that enables us to make different carpet thicknesses on the same surface of the material.

### Can you also produce rugs and carpets to the client's design?

Yes, that's Luxury Carpet Studio's spirit and mission - to produce hand-made rugs and carpets to our clients' designs. We can make any colour, pattern, shape, size and look.



The Colorful Collection features geometric decorative motifs. An embossing technique achieved by hand makes it possible to create various thicknesses on the surface of the carpet material, creating a three-dimensional effect. Arrows, circles, triangles and intersecting lines create three-dimensional effects accentuated by sometimes fading colours, produced using a special embossing technique. The result is a striking collection that enables almost countless co-ordinations and solutions for practical and decorative purposes, with pieces adapted for both floor and walls.







## The Sea Inside

by Micaela Zucconi - ph. Courtesy by Luxury Carpet

Luxury Carpet's products are a mix of technology and imagination, innovation and tradition, design and performance. These exclusive, creative carpets are a reflection of clients' tastes and ideas

**A** search for beauty and sharing it with people who understand it are what drives Luxury Carpet Studio. Collection after collection, the international company based in Milan with branches in Dubai and Hong Kong is a creative hotspot. Their extra-luxurious rugs and carpets embody the brand philosophy, to provide a mix of technology and imagination, innovation and tradition, design and performance. The client can request personalised solutions based on a design or inspired by existing models from the bespoke collections. Made-to-measure production is where this market-leading company excels. Just ask, and Luxury Carpet Studio will make it – and the result is sure to be a masterpiece. The brand's portfolio is crammed with collections developed especially for marine interiors, combining comfort, aesthetics

and functionality. And all the products are entirely personalisable. The carpets are supported by the internal team of architects and designers, top quality materials – select, artisanal yarns – and production methods that blend traditional techniques and modern technology. In the latest collection, designed for luxury yachts, the sea is interpreted as a work of art, with sinuous waves, atolls, beaches, shells, jellyfish and mother-of-pearl. The Ocean Collection by Luxury Carpet Studio is a sartorial collection that fulfils the requirements of the most demanding owners, combining practicality with decorative elements. It is designed by designer Elisabetta Santoro, the creative spirit behind the Earth, Kyoto, Marrakech and Colorful collections. The way the carpets are made is fascinating, starting from a selection of images of marine subjects. These are transformed into carpets through



Ocean Collection, the latest collection designed for luxury yachts. The marine world is welcomed on board as a work of art – sinuous waves, atolls, beaches and mother-of-pearl



## 5 questions to Vincenzo Solenne CEO of Luxury Carpet Studio

### What is your strategy based on?

Our products help highlight the historic, fascinating textile arts of hand-made and made-to-measure products. Luxury Carpet Studio is based on the qualitative excellence of its carpets and rugs, and we also place the client at the centre of our business and the project.

### Where are the carpets produced, and who are they intended for?

We have a production centre in Asia, because the quality of the raw materials is the highest in the world. We make our products for luxury yachts 35 metres or more in length. On yachts of this kind, floating luxury residences, there are no problems caused by damp or direct contact with water, nor is there a preliminary selection of yarns.

### Who are your main partners?

All the big megayacht constructors, especially in the production of motoryachts from 50 to 120 metres in length.

We collaborate with many interior designers active in the yacht-building industry to help us meet the wishes of the yards. It's the same in the fashion industry, where we help fit out around 200-250 shops and showrooms every year.

### Where does the inspiration for your collections come from?

The collections are intended to reflect our clients' tastes and we draw inspiration from a variety of sources, but always in line with the values that characterise Luxury Carpet Studio, a dynamic company that is constantly evolving. We seek to dazzle everyone who comes into contact with the textile world. The Ocean Collection, for example, achieves extremely high levels of technology and emotion. Luxury Carpet Studio can fulfil every desire with the support of the designers and architects of our team, which can combine creativity with owners' needs.

### What are the future developments for the company?

At the moment luxury yachts account for 35% of our turnover, but the trend is growing at a rate of 7-8% a year.

The numbers show the success of the 360° service we offer our clients, who continue to choose us.

We have expanded exponentially in the past year, and we've acquired new premises and built up more resources. We hope to achieve increasingly ambitious objectives in terms of sustainability.

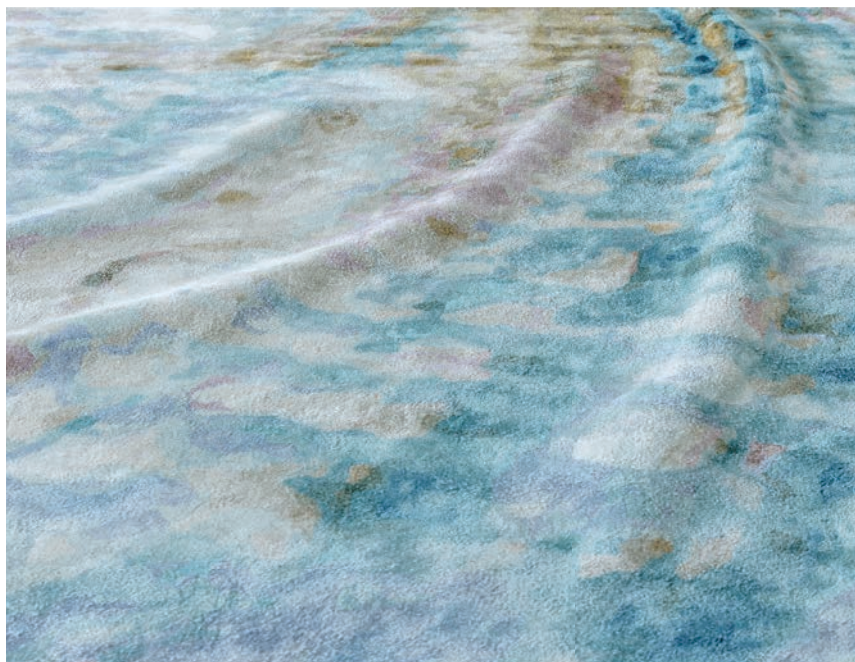
To confront the targets for 2030 we are promoting recycled and recyclable yarns while guaranteeing the finest quality.



The Ocean Collection by Luxury Carpet Studio is a sartorial line by designer Elisabetta Santoro, the creator of the Earth, Kyoto, Marrakech and Colorful collections. It meets the requirements of the most demanding designers and owners, combining practicality and decorative beauty



a painstaking process of interpretation followed by a selection of over 200 colours and shades. The technical difficulty involved in making these rugs and carpets are challenged by the skills of our production department, reaching an exceptionally high level of detail. The pieces are designed in 5x4m, so can be adapted to any setting. A natural world of shifting colours in textures that create a three-dimensional effect and dense texture. Silk, wool and silk blend, merino wool and bamboo plus new-generation recycled yarns with low environmental impact. Walking barefoot on the carpet becomes a sensory experience with tactile effects created by the embossing technique, a special hand-working method that demands great artisanal skill to make relief motifs. The eyes are also enchanted, caressed by the light, relaxing colours. The objective is to create more than a refined, elegant furnishing element, but also to engender the sensation of being immersed in sublimated natural elements, with sea inside as well as out. [www.luxurycarpet.it](http://www.luxurycarpet.it)



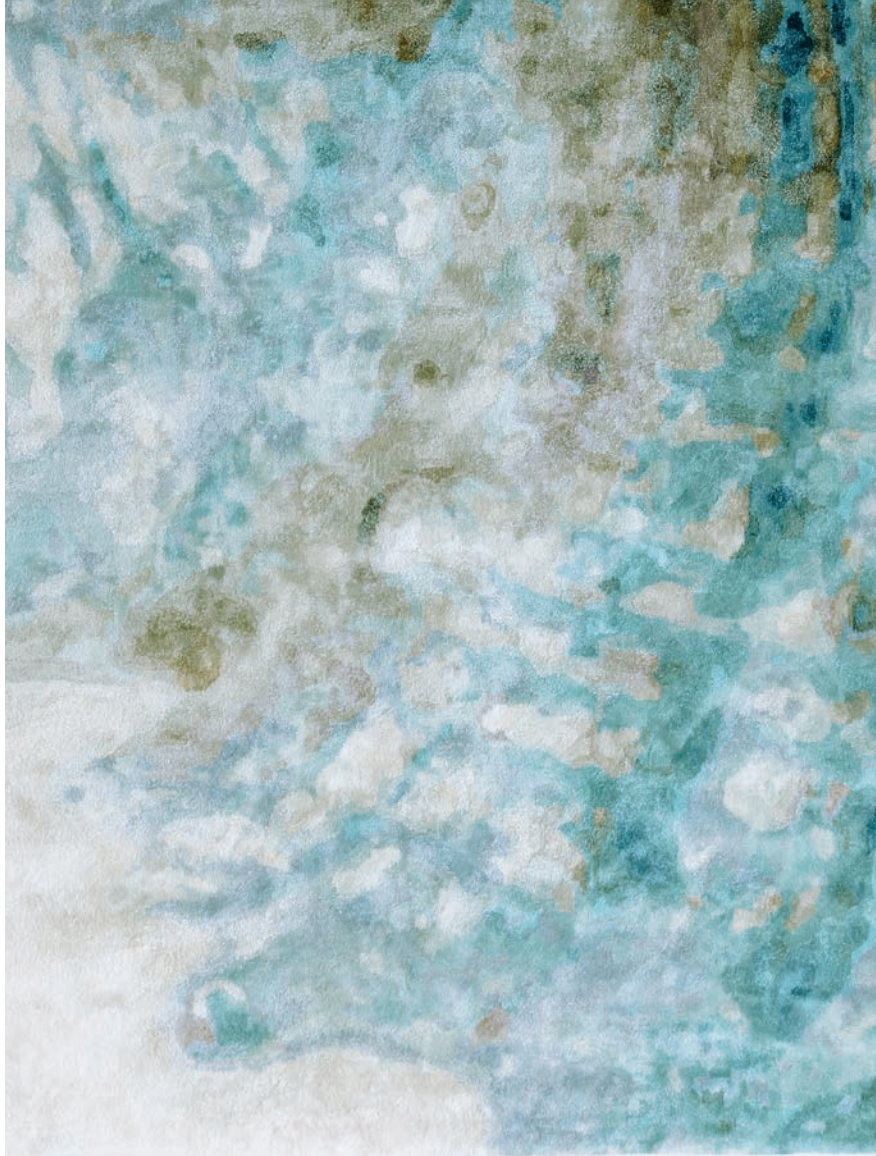
**Leader mondiale nel design di moquette e tappeti su misura realizzati artigianalmente, da anni l'azienda è partner collaudato e fidato dei maggiori cantieri navali del mondo, con una business unit dedicata.**

Nel mondo della nautica, le moquette e i tappeti realizzati a mano sono determinanti. Chi vive in barca vuole camminare a piedi nudi e calpestare una superficie morbida e soffice con caratteristiche in grado di durare nel tempo.

Luxury Carpet Studio, leader mondiale di moquette e tappeti su misura realizzati artigianalmente e con design Made in Italy, presenta la nuova Ocean Collection dedicata proprio al mondo dello yachting, una collezione sartoriale in grado di dare risposte d'eccellenza a desideri e necessità dei progettisti e degli armatori più esigenti. Gli yacht, oramai vere e proprie residenze di lusso galleggianti, sono diventati dei palcoscenici incredibili per l'interior design più elegante e sofisticato. La collezione Ocean è stata studiata proprio come prodotto versatile, da utilizzare sia come pavimentazione che come elemento decorativo, adatto a qualsiasi ambiente interno delle imbarcazioni.

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126



127



Luxury Carpet Studio

Ocean Collection



Striature, sfumature e tentacoli diventano delle texture ricavate dalle immagini di una conchiglia, di una madreperla e di una medusa. Il modello Sea ripropone in modo più descrittivo una spiaggia su cui si infrangono le onde del mare con l'intento di proporre un'esperienza sensoriale, facendo sentire chi cammina sul tappeto come se avesse i piedi immersi nell'acqua o come se potesse sentire la morbidezza della sabbia. I modelli Waves e Atollo sono stati ispirati da immagini macroscopiche di onde marine e di dune di sabbia; le forme sono state stilizzate e hanno ottenuto uno sviluppo tridimensionale e fortemente materico grazie alla tecnica dell'embossing, una particolare modalità di lavorazione a mano che richiede molta artigianalità e maestria.

Il colore, declinato in una vasta gamma di sfumature, è decisamente protagonista di tutta la collezione, sia da un punto di vista estetico sia da un punto di vista tecnico. La designer ha cercato di rappresentare esteticamente l'iridescenza della madreperla, i riflessi dell'acqua, la luminescenza delle meduse e le striature delle conchiglie. Sono stati scelti più di 200 colori e si è lavorato su un grande numero di campioni.

Nella collezione l'aspetto materico è fondamentale; il filato caratterizza il look e risponde ad alcune domande specifiche di questo settore, ossia raffinata eleganza, design innovativo e percezione del lusso.

Per la produzione, l'azienda utilizza Econyl, un innovativo ed ecologico filato sintetico messo a punto dal gruppo Acquafil che permette di riciclare il nylon delle reti da pesca, di rifiuti plastici e di scarti di lavorazione.

Si tratta di processi ad alto tasso di artigianalità, con un occhio sempre vigile all'impatto sull'ambiente e alle soluzioni di design innovativo, dal 3D look decisamente intrigante.

Per ulteriori informazioni [www.luxurycarpet.it](http://www.luxurycarpet.it)



**BUSINESS**

Entrepreneur in Yachting: With KarMa Yachting p.4



**MARKET**

Antoine Larricq on 40 years in yachting p.14



**DESIGN**

Laura Pomponi of Luxury Projects onboard Nero p.30



ISSUE 47 | WINTER 2023

# SUPERYACHT TIMES

**ONBOARD**

## VIRTUOSITY

The first Sanlorenzo 57Steel p.18



THE BIGGEST LAUNCHES OF 2024 p.16



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# Heesen

# Meet the Makers

By Emma Becque

In superyacht interiors, attention to detail—from curating exquisite art collections to selecting the finest linen—can dramatically elevate the onboard experience. For discerning yacht owners, the curative efforts behind each piece onboard serve as a work of art marrying with the yacht's overall interior and exterior aesthetic, often igniting conversations and, in some cases, creating a home-away-from-home ambience. From gold leaf-stroked panelled walls to hand-woven sustainable carpentry forged out of fishing nets, the interiors onboard are an ever present reminder of the craftsmanship and tableau of techniques required to create such a prestigious interior design. Discover the coveted talents onboard as SuperYacht Times Digital Editor Emma Becque spotlights exceptional artisan craftsmen breaking the boundaries for what is possible in yachting interior design.



**Luxury Carpets Studio**

Rugs and carpentry inform the sensory experience when stepping onboard a superyacht. Luxury Carpet Studio, founded in Milan, Italy, crafts rugs with a bespoke lens; each meticulous design aligns perfectly with individual vessels' unique aesthetic and functional needs. Every creation utilises ultra-soft luxurious materials such as virgin New Zealand wool and silks alongside the studio's use of aquafil nylon sourced from upcycled fishing nets. Alongside innovation in materials, Luxury Carpet Studio has maintained its artisanal craft of hand-looping and hand-carving techniques, which creates varying levels of thickness during the carving and embossing processes. This allows for a seamless transition between colour grades, resulting in textured designs that elevate the rugs to art.

After years of working within the yachting industry, Luxury Carpet Studio has launched a dedicated Yacht Collection that takes its cues from the natural elements of the ocean along with textures akin to the ebbs and flows of the tide in the form of eco-friendly bamboo silk. With a sustainable ethos and dedication to technique, Luxury Carpet Studio's offerings are not just interior accessories but essential elements that define the superyacht experience.



**Seable&Co**

Seable&Co has over 80 years of experience as a collective company, with four focal areas of specialised craftsmanship for the superyacht sector. SeableStone supplies marble, crafts mosaics, and guilds with a catalogue of stone finishes. SeableSpa has been at the forefront of luxury for years, supplying the world's most opulent superyachts with elite Jacuzzis and decadent spa spaces. As a testament to their ambition and growth, Seable&Co expanded its horizons, acquiring a globally esteemed wood manufacturer, now SeableWood, utilising 3D scanning technology to create pre-fabricate teak decking to achieve the highest quality finish with efficiency. The Seable&Co craftsmanship verticals have paved the way for remarkable collaborations with industry titans such as Heesen Yachts, Royal Huisman, and Moonen. Together, they've graced superyachts with unparalleled craftsmanship adorned with decorative walls, luxurious spa spaces, and monumental art installations. These intricate works also encompass general interior designs curated by their affiliate, SeableStudio. To align

their artisanal brands the SeableStudio comprehends the clients needs, innovating through a specialist R&D team, nurturing ideas to market, and addressing client challenges.

SeableStone, driven by passion and expertise, merges age-old craftsmanship with state-of-the-art digital fabrication. With meticulous attention to detail, their stone specialists craft exceptional objects and designs, setting them apart in the industry. Whether in marble, mosaic, or other stone finishes, these pieces radiate uniqueness and allure. The essence of SeableStone is deeply rooted in nature's bounty. Each marble and stone they source is a testament to the marvels of nature. Their stonemasons, fueled by enthusiasm and love for their craft, relish the challenge of converting these rugged materials into original and captivating designs. This transformation manifests in diverse ways - solid custom masterpieces, lightweight engineered finishes, or handcrafted mosaics.

**Ninaber van Eyben - VIP Projects**

Ninaber van Eyben - VIP Projects traces its roots to 1917 when Gerrit Ninaber van Eyben opened a boutique in The Hague, specialising in crockery and crystal. By 1983, the brand had expanded, supplying elite hotels, restaurants, and yachts with distinctive decor and tableware. Currently operated online, the venture remains family-owned, with the founder's son and grandson at the helm. The brand's core philosophy lies in mastering the art of fabricscapes, essential for elevating onboard experiences and forging unforgettable memories. The company prides itself on its curated displays accompanied by established deep-rooted ties with its clientele, ranging from yacht designers to shipyards.

The heritage atelier boasts collaborations with renowned superyachts such as the 140-metre Ocean Victory and the 164-metre Eclipse, among many others. The team primarily comprises the Ninaber van Eyben lineage: Gerrit-Jan, his spouse Annemieke, his sister Hester, and recently, his son Bastiaan. In 2023, superyacht interior designer Hannah Hombergen came onboard to create VIP Projects, sharpening their focus on superyacht endeavours. In the family tradition, potential customers are treated to a home-cooked meal at the family's Dutch house to indulge in the many dinnerware pieces on offer, with the family's pet, Puck, also making a playful appearance.



superyachtimes.com

**TILSE:**  
Clear as crystal

**Issue 3**

Autumn 2023

# HOW TO BUILD IT

The technical magazine for those involved in the design, construction and refit of superyachts

**TAINTED TEAK:**  
The end of an affair?

**ROSSINAVI'S AKULA:**  
Keeping it simple

SUPERYACHT TIMES

HOW TO BUILD IT

PRODUCTS

## Multiplex's Tulip lights



Multiplex integrates "Tulip" lights into its awning system which means that the top seller from the Bremen-based carbon specialist can also be used

in the dark. Multiplex developed the so-called "Tulip", a very elegantly designed, non-dazzling lamp that shines in red, green, blue and white and which can also be dimmed. The highlight of the "Tulip", is that it serves as an uplight that can be used to illuminate the awning or - turned by 180° with a flick of the wrist

- to shine downwards and illuminate the floor. The milled aluminium body in which the LEDs are cast is waterproof to protection class IP 67. The "Tulip" draws energy from a rechargeable battery that only needs to be recharged after 16 hours.

Mounting or dismounting the lamps is done in seconds. In addition to easy handling, the innovative multiplex product is characterised above all by a very long service life - the LEDs are designed for an operating time of 50,000 hours.



## Curated carpets

Luxury Carpet has just launched its new Ocean Collection, inspired by waves, atolls, shells, mother of pearl and jellyfish. Taking cues from marine life, the new collection has been designed for use as both flooring and as decorative items suitable for any area of a yacht's interior. Elisabetta Santoro, who has worked with Luxury Carpet on a number of previous collections, has designed this new sartorial collection specifically for the luxury yachting industry. After a preliminary search of images and a selection of the best for shapes and colors, the marine subjects have been adapted and the shells' streaks, nautilus' shades and jellyfishes' tentacles become textures of rugs and carpets produced by Luxury Carpet Studio. This aspect has been developed using an embossing technique, a particular hand work that requires a lot of careful craftsmanship.

## Navigatx 55 inch HD Series

The 55 inch HD series X multi vision display from Hatteland technology. This cutting edge 4K widescreen chart table uses ultra-high definition back lit LED technology, is optically bonded and comes with several mounting options. Having recently completed a project on the 89m Amels Here Comes The Sun, the feedback from Captain Colin Boyle has been extremely positive - "The new touch screen chart table has been a welcome addition to the bridge. We've already incorporated the screen into a number of daily tasks, while passage planning, we can for example, simply place a weather overlay over charts, lay waypoints at the push of a finger or simply zoom in or out on points of interest.

On top of that we can view radar, CCTV, GA drawings, share itinerary with the owner and a whole host of other tasks and with it being fully adjustable at the touch of a button, it's proving user friendly and very adaptable.



20 How to Build It | Issue 3

HOW TO BUILD IT

DIGITAL SUPPORT  
All Sectors

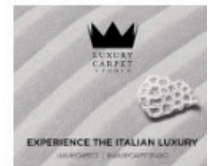


ColP's RJ 130 - © Guillaume Pilonon

**Why this Italian luxury supplier is one to watch**

16 March 2023 - Written by Laura Nicholls for Luxury Carpet Studio

After just a decade, [Luxury Carpet Studio](#) is already a key supplier for many fashion houses, hotels, resorts and several of the world's key shipyards. Many superyachts up to and over 100 metres LOA boast the very best custom-made handcrafted carpets and flooring, and are fine examples of Luxury Carpet Studio's consistent pursuit of excellence.



Sartoreno SL65

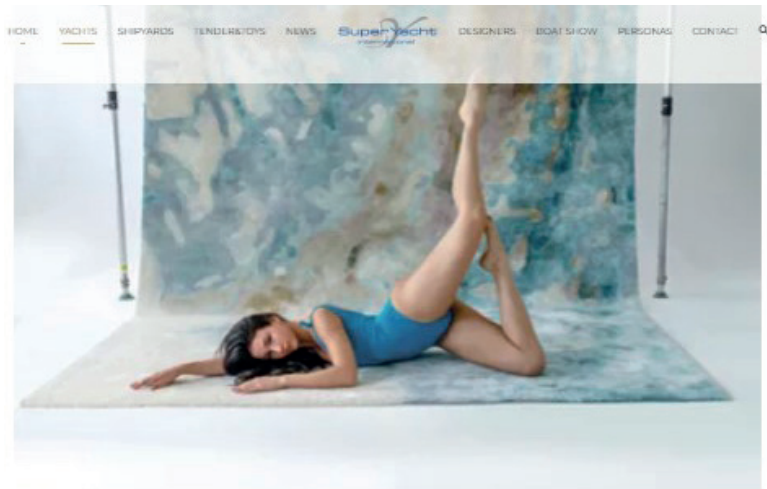
To find out more about the company's wealth of expertise and highly-regarded products, the company's founder and CEO, Vincenzo Solenne, joins BOAT for some quick-fire questions.

**Why is Luxury Carpet Studio's reputation so strong in the yachting sector?**

It is a natural result of our choice to pursue excellence. Choosing to make everything custom has been a good decision that has allowed us to overcome the strict entry barriers to the luxury yachting world and position ourselves amongst the first three or four players in the field. Our products become an asset to the superyacht they're a part of.







## Luxury Carpet Studio - Ocean Collection

Agosto 10th, 2023 | Design, Superyachts news

**Leader mondiale nel design di moquette e tappeti su misura realizzati artigianalmente, da anni l'azienda è partner collaudata e fidata dei maggiori cantieri navali del mondo, con una business unit dedicata.**

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### Leader mondiale di moquette e tappeti

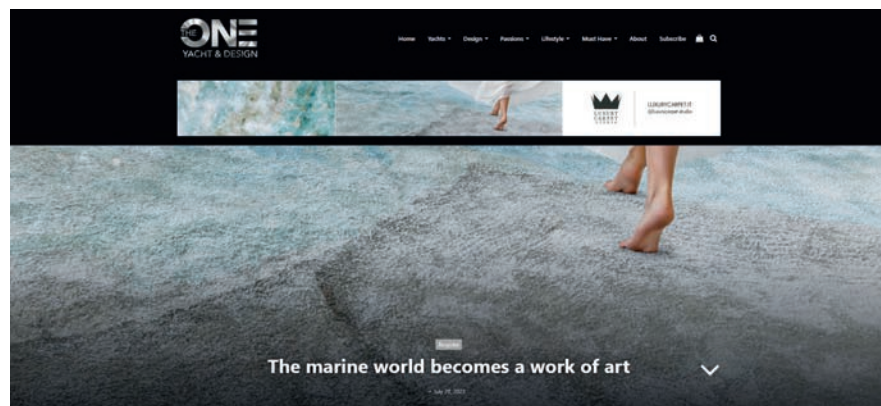
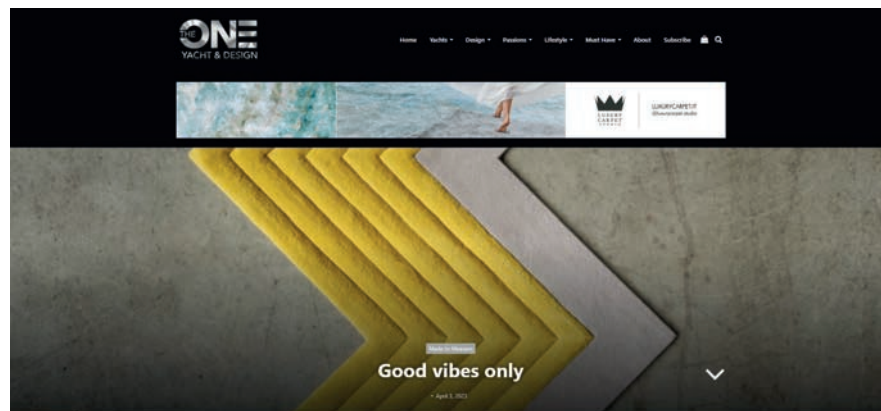
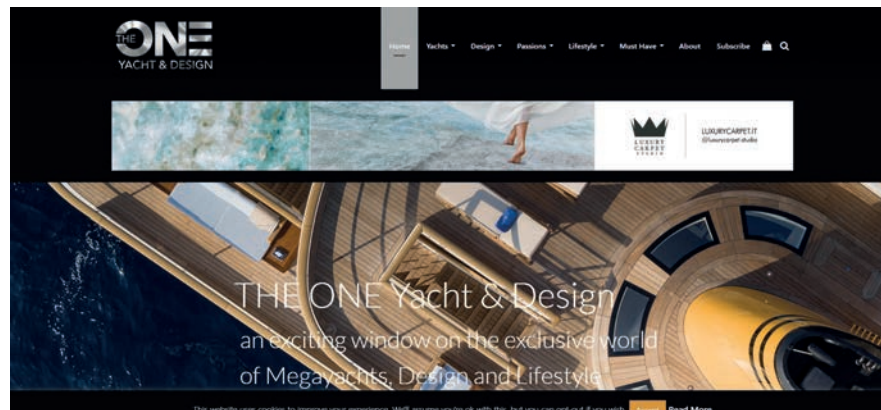
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### Nel mondo dei superyacht

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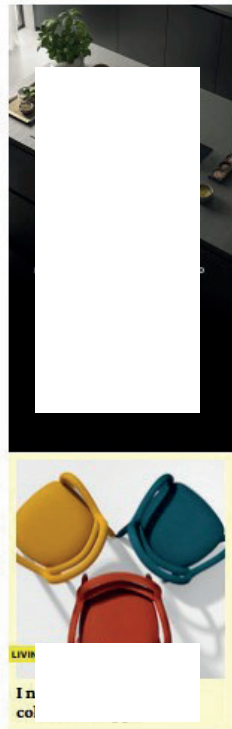
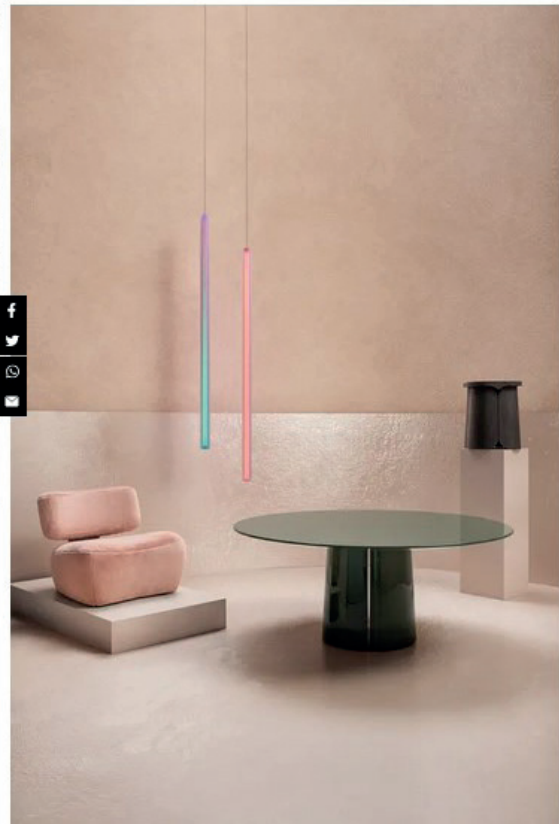
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SALONE DEL MOBILE 2023

**Prima visione PRODUZIONE APRILE** Le novità dell'arredo giocano con segni grafici, volumi bold e composizioni ibride. Alla ricerca di un'armonia mai scontata

di Redazione Living



**Un arazzo dall'anima ecologica nella scenografia della Madama Butterfly** Luxury Carpet Studio va a teatro, protagonista del set dell'opera idi Puccini. Al teatro San Carlo fino al 28 settembre

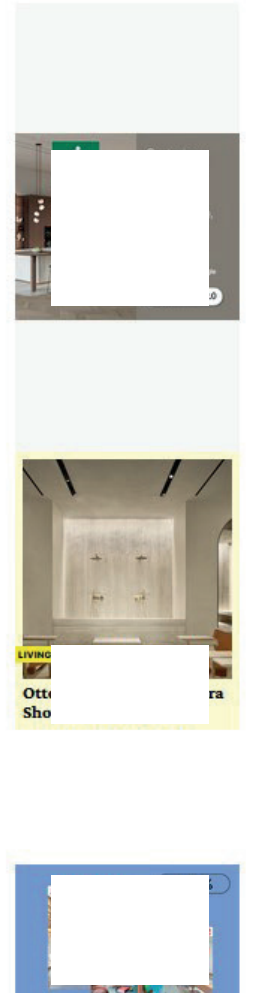
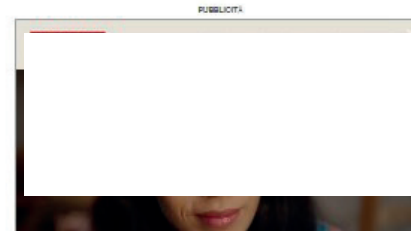
di Francesca Tagliabue



Design, arte e alto artigianato si incontrano grazie alla collaborazione tra Luxury Carpet Studio, l'Accademia di Belle Arti Rosario Gagliardi - Made Program di Siracusa e Officine San Carlo. Un connubio vincente da cui è nato un **arazzo in Econyl®**, protagonista della *Madama Butterfly* con regia di **Ferzan Ozpetek** in cartellone al **Teatro San Carlo di Napoli** fino al 28 settembre.

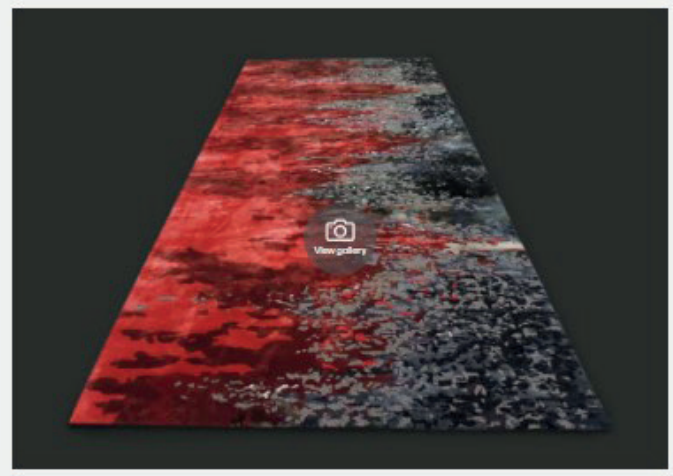
**UN PROGETTO DIDATTICO INEDITO**

L'**arazzo al centro della scenografia** è nato all'interno dell'attività svolta da una trentina di studenti dell'Accademia nell'ambito dell'iniziativa Art Carpet, un percorso che ha consentito ai giovani di approfondire la **storia del tappeto** e il suo significato culturale, riscoprendo l'importanza del "fare a mano" con un occhio all'ambiente. L'opera dello studente selezionato è stata tradotta in un manufatto prezioso, in cui convergono differenti tecniche artigianali, e risulta perfetto nell'ambientazione Anni 50 dell'opera pucciniana scelta da Ozpetek.



# Luxury Carpet Studio e Made Program: un arazzo tra arte e artigianato

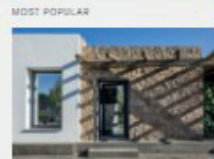
Il marchio di tappeti di lusso firma con l'Accademia di Belle Arti di Siracusa il progetto Art Carpet producendo, per il Teatro San Carlo di Napoli, un tappeto sostenibile.



AUTHOR  
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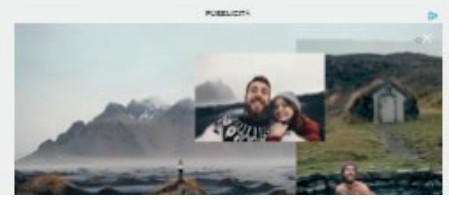
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1. Schiùco PWS Italia lancia un contest per architetti, ecco il vincitore della prima edizione

Luxury Carpet Studio, marchio specializzato nella produzione di tappeti e moquette extralusso e sartoriali, ha firmato il progetto Art Carpet insieme all'Accademia di Belle Arti "Rosario Gagliardi" - Made Program di Siracusa. Made, il cui nome sta per Mediterranean Arts & Design, indaga la cultura locale mediterranea, materiale e immateriale.

La collaborazione ha dato forma a un arazzo, donato al Teatro San Carlo di Napoli, prodotto in lana, viscosa ed ECONYL® by Aquafil, un nylon rigenerato ecosostenibile ricavato dal riciclo di reti da pesca dismesse o non utilizzate. I filati sono stati tessuti a mano da una trentina di studenti di Made Program, dei corsi di arti visive, design e moda, sotto la supervisione di Andrea Anastasio, coordinatore del corso di Antropologia del Progetto.



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